

Insurance and Technology Industry Executive Joins VUE Software as VP of Strategy

Coconut Creek, Florida, 04/16/2013 — VUE Software® today would like to introduce its new vice president of Strategy, Mr. John Sarich. Mr. Sarich is a strategic consultant, business advisor and solutions architect who joined the company earlier this month, bringing over 25 years of experience in the insurance and technology industries. He has held executive positions in health, life, and property and casualty (P&C) insurance.

Mr. Sarich has successfully implemented dynamic strategies to help organizations increase revenue and improve operational efficiencies. He has collaborated with diverse insurance and software companies worldwide, playing a vital role in boosting market-share expansion through his go-to-market strategies and business and technology expertise.

Prior to joining VUE Software, Mr. Sarich worked for several leading insurance and IT organizations, including NIIT® where he served as a senior solutions architect and business advisor. He has penned numerous industry articles, publications and white papers and conducted IT and business alignment seminars worldwide. Mr. Sarich holds a Bachelor of Arts degree from the University of NebraskaSM and a Master of Business Administration degree from Creighton UniversitySM in Omaha, Neb. As a driven and established industry veteran, he will be a vital contributor to the progressive team at VUE Software.

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About VUE Software®

VUE Software is a leading provider of distribution, incentive compensation and sales performance management suites. Backed by over 20 years of insurance experience, VUE Software solutions are built to meet the unique needs of the life, health, property and casualty, and distribution verticals. VUE Software is a doing business as (DBA) name of Computer Solutions and Software International, LLC (CSSI). For more information about VUE Software, please call 1.877.488.3763 or visit www.vuesoftware.com.

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