

FOR IMMEDIATE RELEASE

## **Insphere Insurance Solutions<sup>sm</sup>, one of the Largest Independent Career Insurance Distribution Groups in America, Goes Live with VUE Software Solutions**

*Insphere Insurance Solutions implements VUE Compensation Management and VUE IncentivePoint to serve as the company's core technology platform*

Coconut Creek, FL, 2/9/2010 - VUE Software today announced that Insphere Insurance Solutions<sup>sm</sup> has officially commenced business as one of the largest independent career agent insurance distribution groups in America with VUE Software solutions as the basis for the company's core technology. Insphere Insurance Solutions has rolled out its proprietary technology platform, Insphere Insite<sup>sm</sup>, which combines best-in-class industry technology tools including VUE Compensation Management and VUE IncentivePoint to form a robust, leading-edge technology solution that will support the dynamic growth of the company.

"By integrating these tools into our proprietary technology platform, our agents will operate in a seamless multi-carrier environment that will feel like they are working with a single carrier for everything from quoting, electronic applications, application tracking, managing compensation and managing their client base," said Hildebrand, President and Chief Executive Officer of Insphere Insurance Solutions. "We believe the Insphere Insite<sup>sm</sup> technology platform, in addition to in-house training and support, provides a unique offering for an independent career agent that delivers a tremendous advantage in the marketplace."

Insphere Insurance Solutions will now benefit from the VUE Compensation Management functionalities to help the company on-board multiple carriers and product types, provide standards-based templates for carrier interfaces and deliver flexible incentive program capabilities. VUE Compensation Management's powerful interface engine, in combination with other best-in-class industry systems, will facilitate agent credential verification, training and certification.

"Insphere Insurance Solutions' project was a complex installation involving the integration of VUE Compensation Management with over ten other technology systems. Nevertheless we were able to go live in 90 days, a remarkable turnaround made possible by our highly experienced VUE Software integration team," said Abhinav Dave, Executive Vice President at CSSI, parent company of VUE Software. "The successful integration of VUE Compensation Management showcases the solution's flexibility, adaptability and scalability for diverse insurance business structures. We are extremely proud of our contributions to Insphere Insurance Solutions' innovative technology platform."


Utilizing web services, VUE IncentivePoint seamlessly integrates VUE Compensation Management with robust customer relationship management (CRM) capabilities, enabling Insphere to easily manage leads, customer pipeline and sales performance. The VUE Compensation Management solution's service oriented architecture (SOA) and web services will allow Insphere Insurance Solutions to provide CRM functionality to their large agent force through an online portal. Career agents will benefit from 24/7 access to data on customers, goal attainment, and compensation.

### **About Insphere Insurance Solutions<sup>sm</sup>**

Insphere Insurance Solutions<sup>sm</sup> is unique as a specialist in small business and middle-income market life, health, long-term care and retirement insurance. When the company commences full services in 2010, it is expected to be the largest independent career agency distribution group, with a sales force of approximately 3,000 agents nationwide. For more information about Insphere Insurance Solutions, visit [www.insphereis.com](http://www.insphereis.com).

### **CAUTIONARY STATEMENT FOR PURPOSES OF THE "SAFE HARBOR" PROVISIONS OF THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995**

This new release includes forward-looking statements relating to the development of Insphere Insurance Solutions ("Insphere") that are subject to certain risks, uncertainties and assumptions. Actual results may vary materially. Forward-looking statements speak only as of the date they are made, and we do not undertake any obligation to update them to reflect changes that occur after that date. Factors that could cause actual results to differ materially include, but are not limited to, Insphere's ability to obtain and retain applicable licenses, Insphere's ability to enter into and maintain satisfactory relationships with insurance carriers and agents and the



implementation of various information technology and administrative systems, platforms and processes necessary to successfully run the new business. Like any new business, the progress and success of Insphere entails substantial uncertainty.

### **About CSSI and VUE Software®**

VUE Software® is the product division of Computer Solutions and Software International (CSSI) dedicated to providing industry-specific business technology solutions to companies in the insurance, healthcare, and construction verticals. Because they are tailored to the needs of these particular industries, our solutions are different from one-size-fits-all performance management and compensation suites such as enterprise incentive management (EIM) and sales performance management (SPM) solutions. VUE Software's solutions allow companies to manage strategic incentive plans, automate producer administration and organize complex data and contractor policies, resulting in greater administrative efficiency and improved sales performance. For more information about VUE Software, please call 1.877.4.VUESOFT or visit [www.vuesoftware.com](http://www.vuesoftware.com).

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